

SACRAMENTO MINORITY BUSINESS DEVELOPMENT AGENCY (MBDA) EXPORT CENTER



Our Mission:

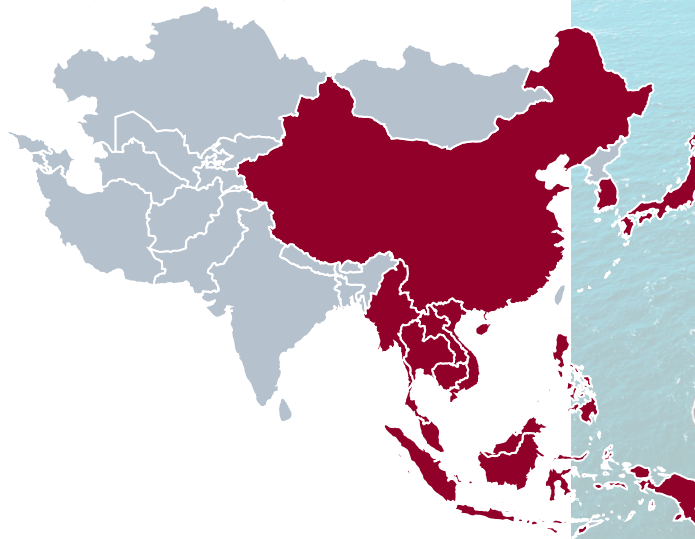
We assist Minority Business Enterprises (MBEs) succeed as exporters.

Who We Are:

We are one of four export centers under the Minority Business Development Agency (MBDA), an agency within the U.S. Department of Commerce, and operated by the California Asian Pacific Chamber of Commerce.

What We Do:

We provide consultation and technical assistance services for MBEs seeking to expand through exporting with a focus on the Asia Pacific Rim region.



Where Minority Business Enterprises access *global opportunity*.

CORE AREAS OF FOCUS



Global
Business
Development



Business
Matchmaking



Access to
Capital



Access to
Contracts

IMPACT OF EXPORT ASSISTANCE

Awarded Export Contracts

\$96,474,503

Financial Transactions

\$39,121,607

Jobs
Created & Retained

668

Clients &
Customers Served

2,384

MBDA CARES ACT IMPACT

MBEs Educated,
Supported, & Consulted

1,340

MBEs that Received Technical
Assistance

986

MBEs Assisted with Access to
Capital & Loan Forgiveness

1,074

Capital Received by MBEs

\$4,586,000

Timeline of International Activities

2017

April

CalAsian Chamber Goes
on China Trade Mission-
HotelEX Shanghai

2019

June

Sacramento MBDA Export
Center hosts Vietnamese
importers in California for
business match-making

July

Sacramento MBDA Export
Center hosts 2nd Virtual
Global Trade Shows

2016

June

CalAsian Chamber
Goes on a Philippines
Trade & Education
Mission to Makati

October

CalAsian Chamber Goes
on China Trade Mission-
HotelEX Shanghai

2018

October

CalAsian Chamber & Global
Initiatives hosted the Seventh Annual
"How to Do Business in Pacific Rim"
Conference

2020

June

Sacramento MBDA
Export Center
launches Virtual
Global Trade Shows

November

Sponsored the California
Pavilion at the China
International Import
Exposition (CIIE) in
Shanghai



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